

ENCUESTA DE SATISFACCIÓN

2021

4CONNETWORKER
Q CIO
SOLA III



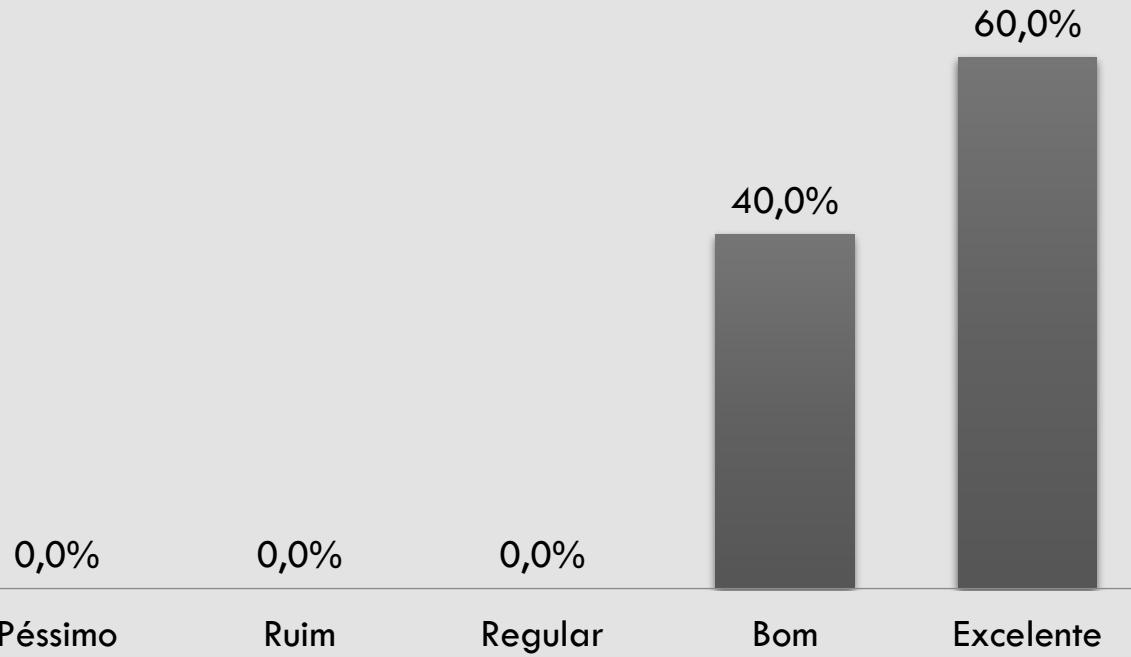
- ✓ Evento realizado dia 23 de setembro de 2021.
- ✓ Para avaliação dos itens, foi considerada a escala de 1 a 5, sendo 1 péssimo e 5 excelente.
- ✓ A nota 3 (regular) é neutra, sendo desconsiderada nos cálculos da pesquisa.
- ✓ Equação de calculo dos índices:

Índice = (soma do percentual de notas acima de 3) – (soma do percentual de notas abaixo de 3)

$$(BOM + EXCELENTE) - (PÉSSIMO + RUIM)$$

EQUIPE

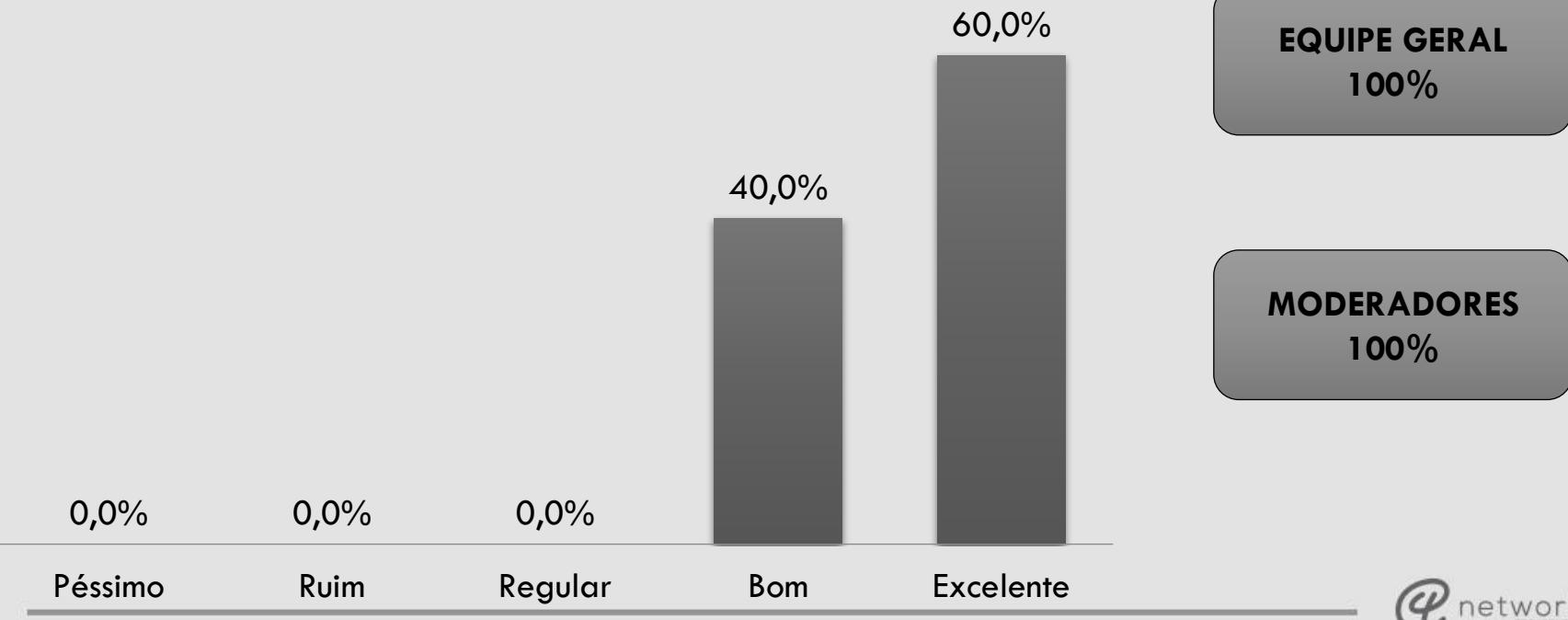
EQUIPE: RECEPÇÃO E CHECK-IN VIRTUAIS 4NETWORK



EQUIPE GERAL
100%

**RECEPÇÃO E CHECK-IN
VIRTUAIS 4NETWORK**
100%

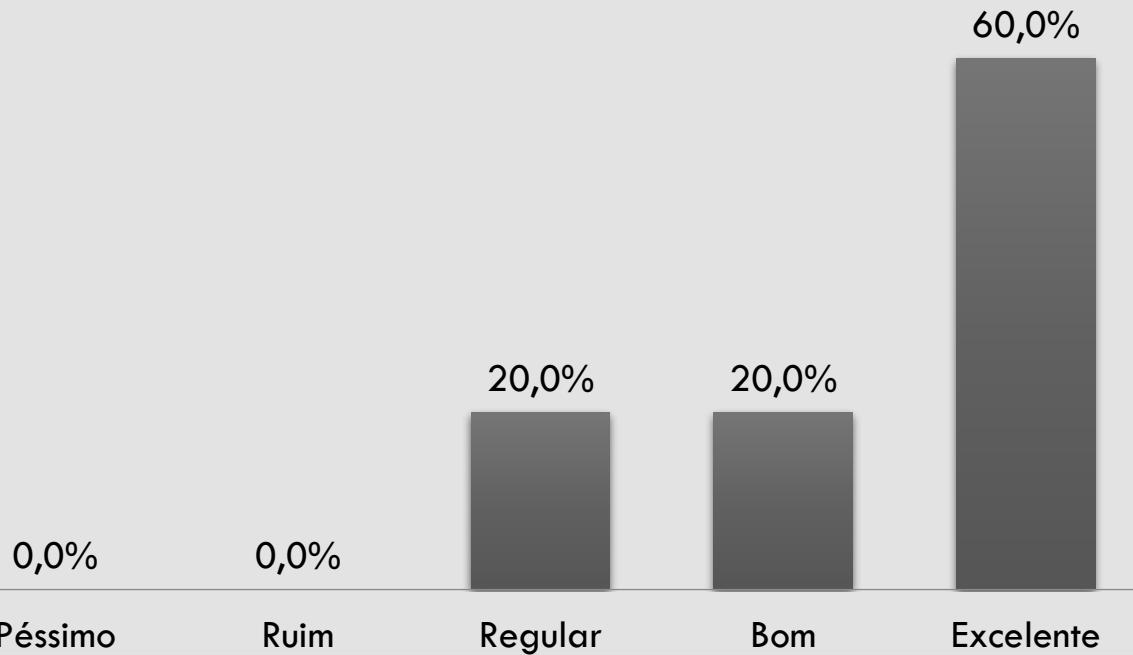
EQUIPE: MODERADORES



—

EVENTO

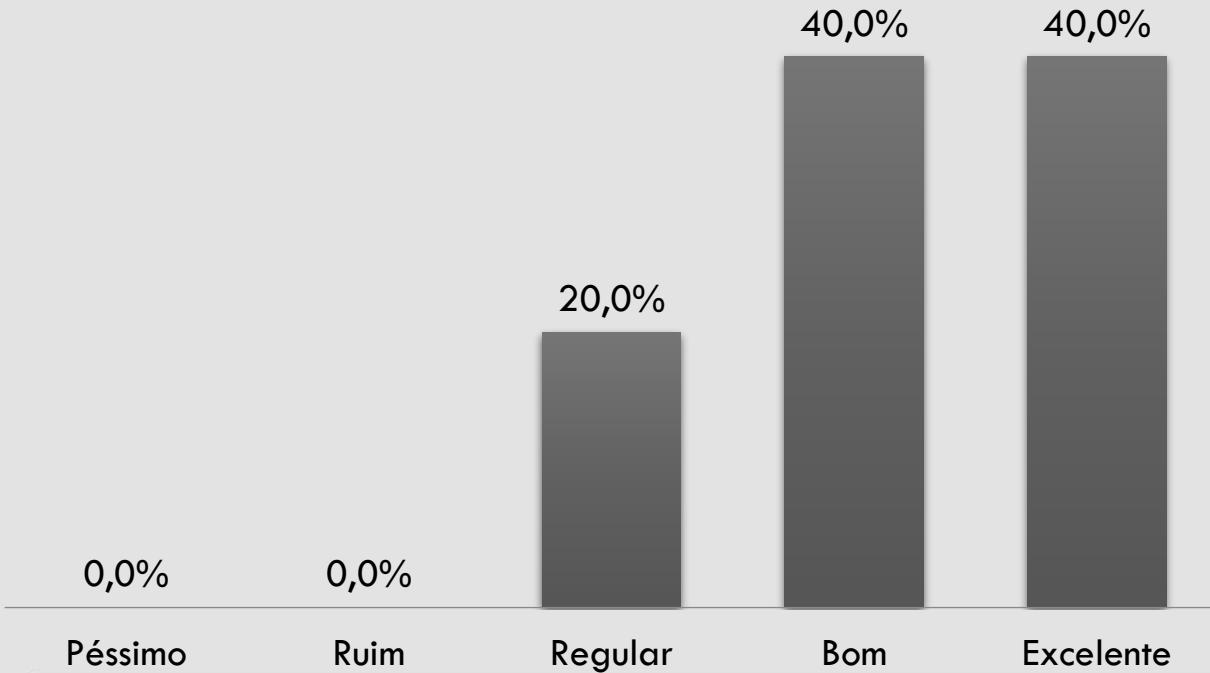
EVENTO: TEMA DO EVENTO



EVENTO GERAL
80%

TEMA DO EVENTO
80%

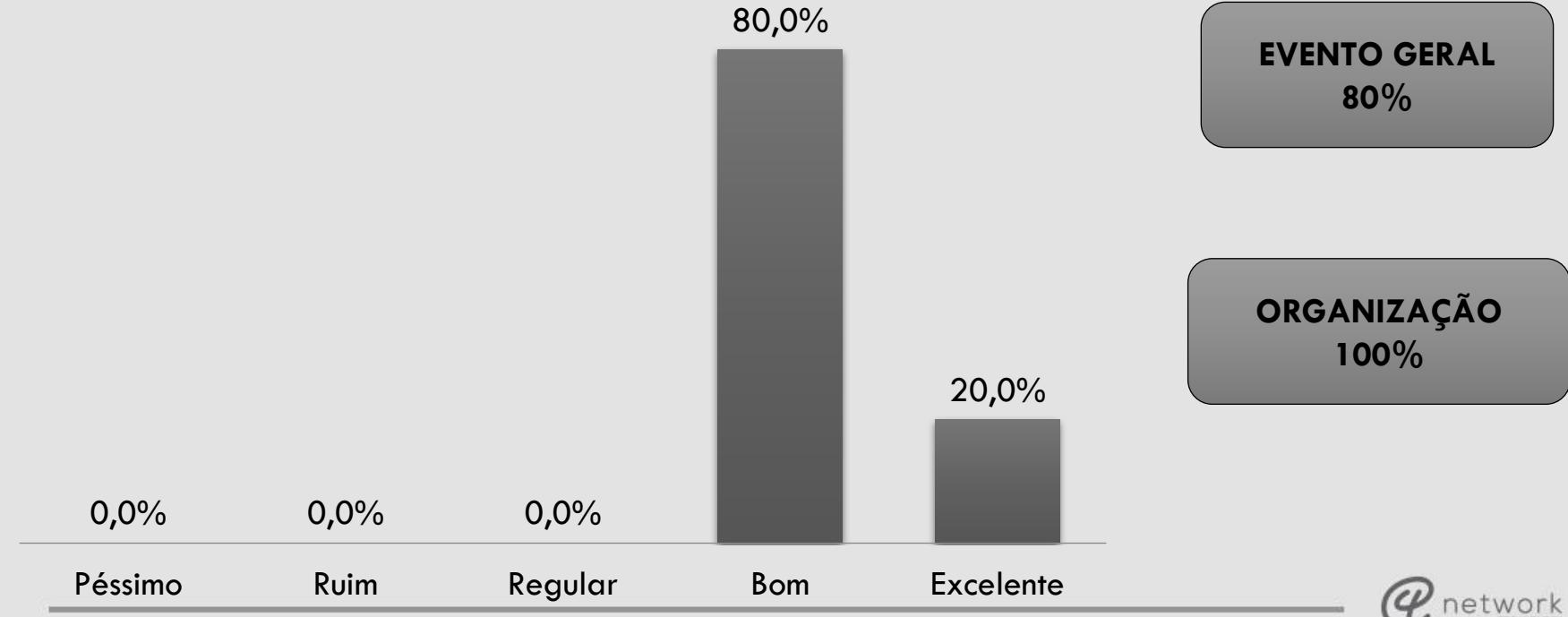
EVENTO: COMUNICAÇÃO VISUAL



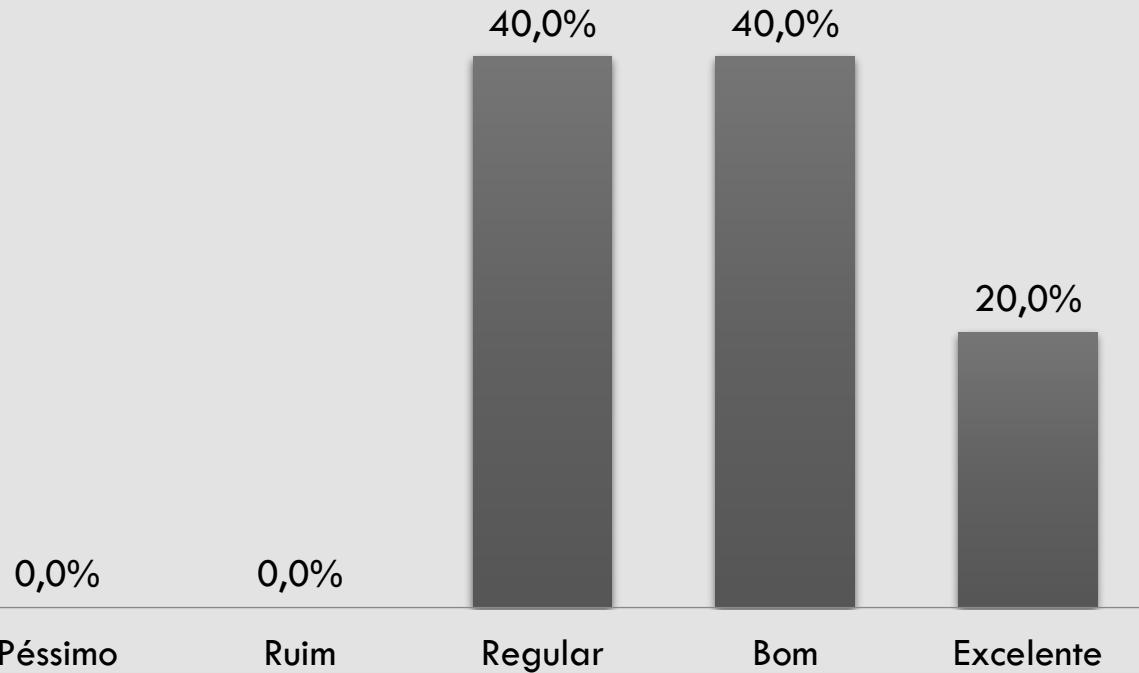
EVENTO GERAL
80%

COMUNICAÇÃO
VISUAL
80%

EVENTO: ORGANIZAÇÃO



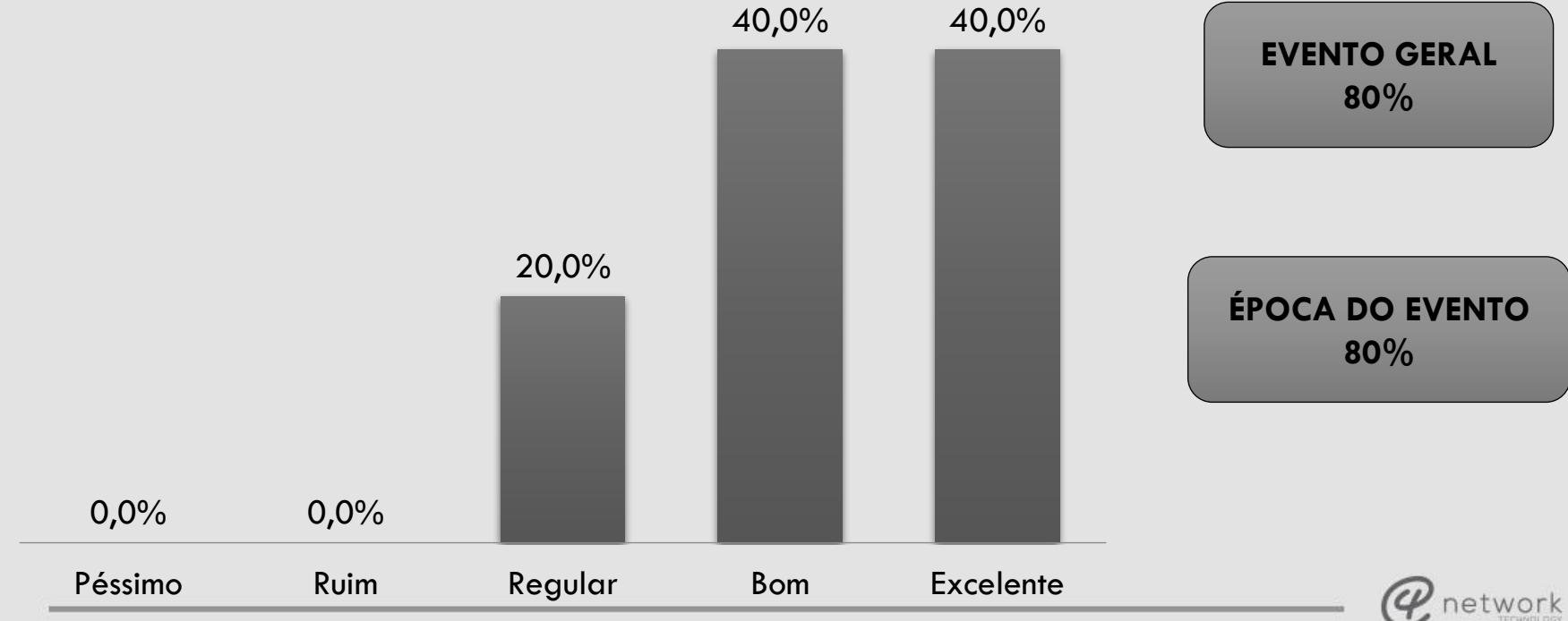
EVENTO: PONTUALIDADE



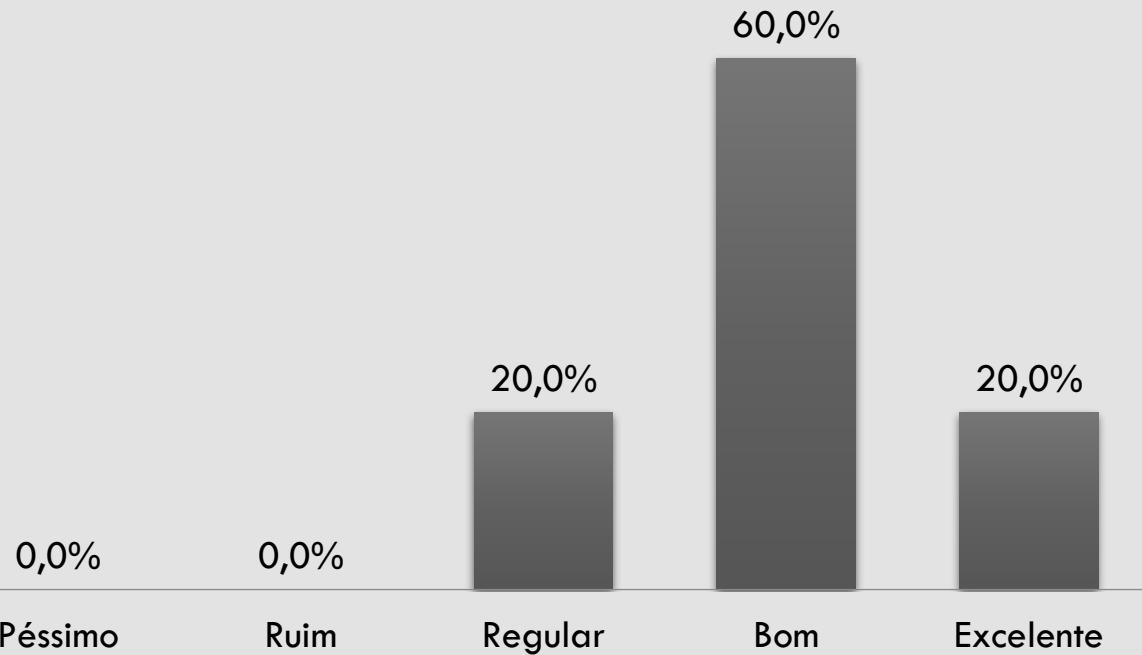
EVENTO GERAL
80%

PONTUALIDADE
60%

EVENTO: ÉPOCA DO EVENTO



EVENTO: NETWORKING



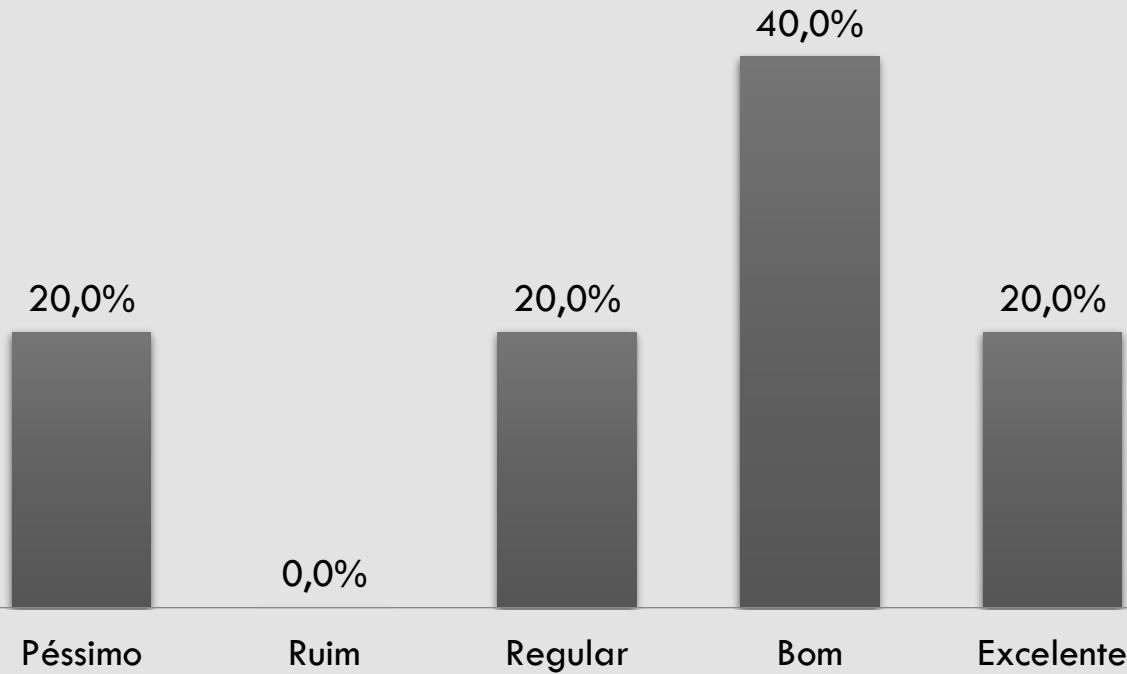
EVENTO GERAL
80%

NETWORKING
80%

TEMPO

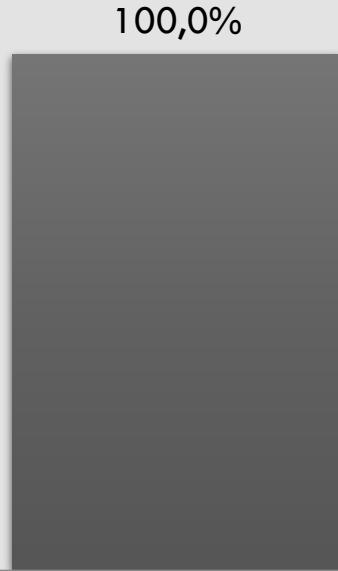


TEMPO: O QUE ACHOU DO TEMPO DE DURAÇÃO DESSE EVENTO?



TEMPO
40%

TEMPO: QUAL A DURAÇÃO DO EVENTO VOCÊ CONSIDERA IDEAL?



2 a 4 hs

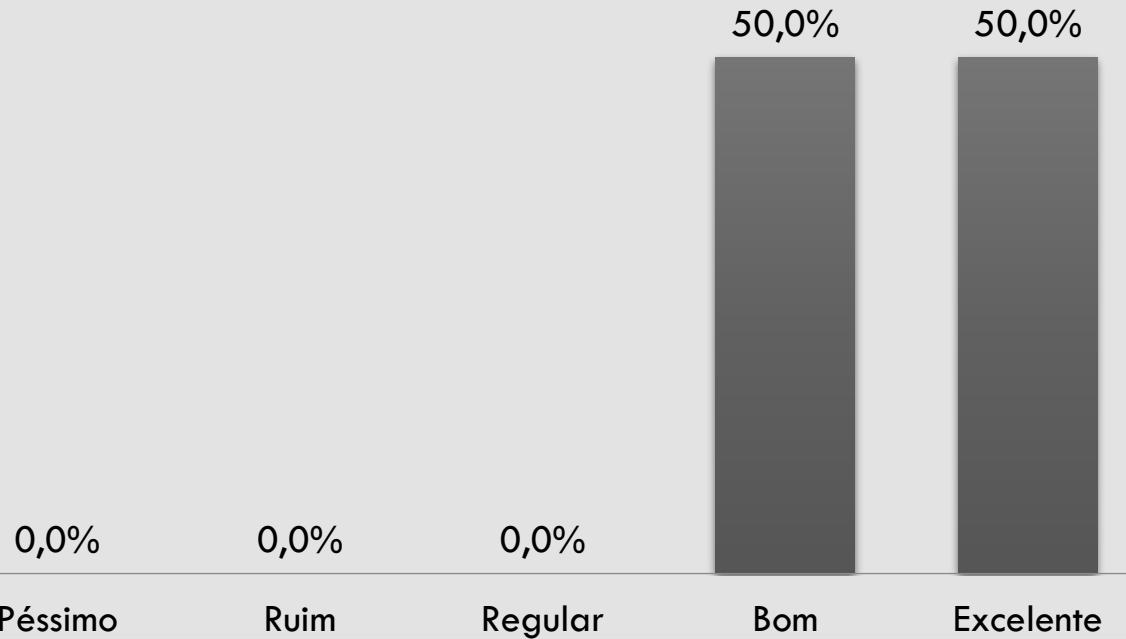
4 a 6 hs

6 a 8 hs

KEYNOTE

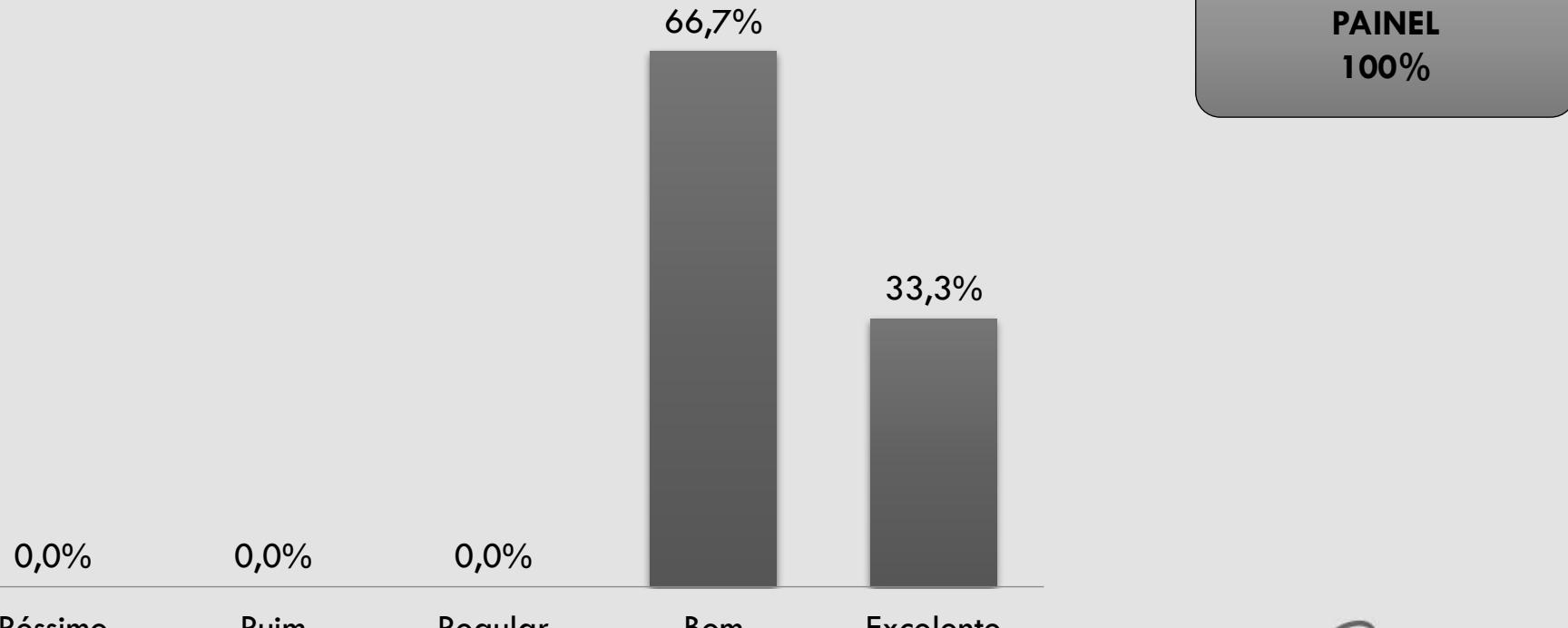
KEYNOTE: IGNACIO MORGADO BERNAL

KEYNOTE
100%



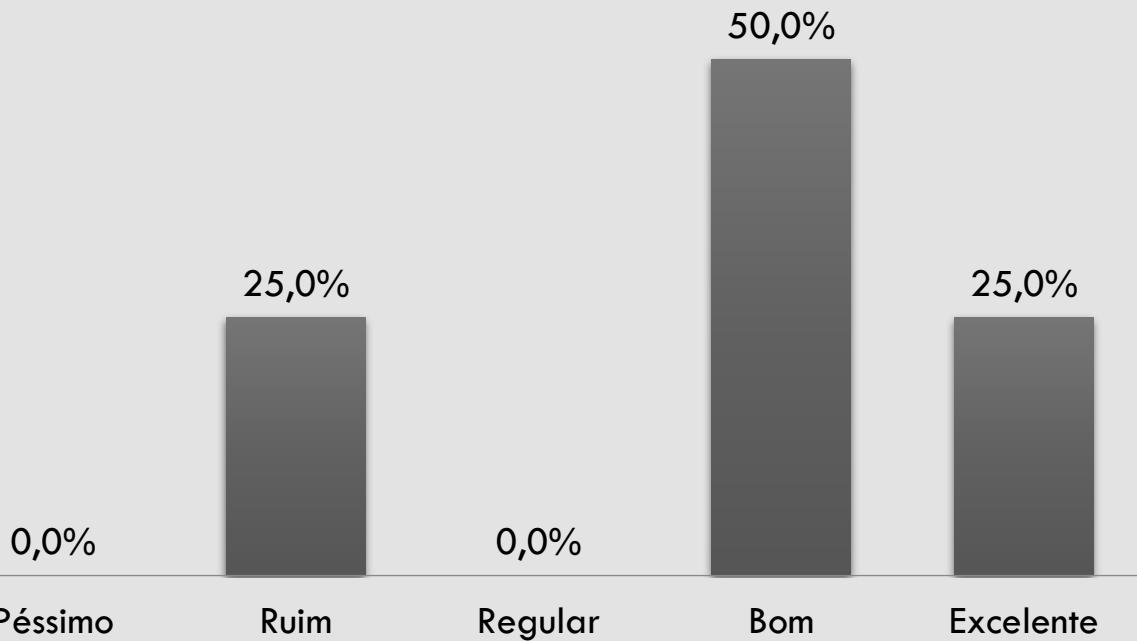
PAINEL

PAINEL: PAINEL CIO



OPORTUNIDADES DE NETWORKING

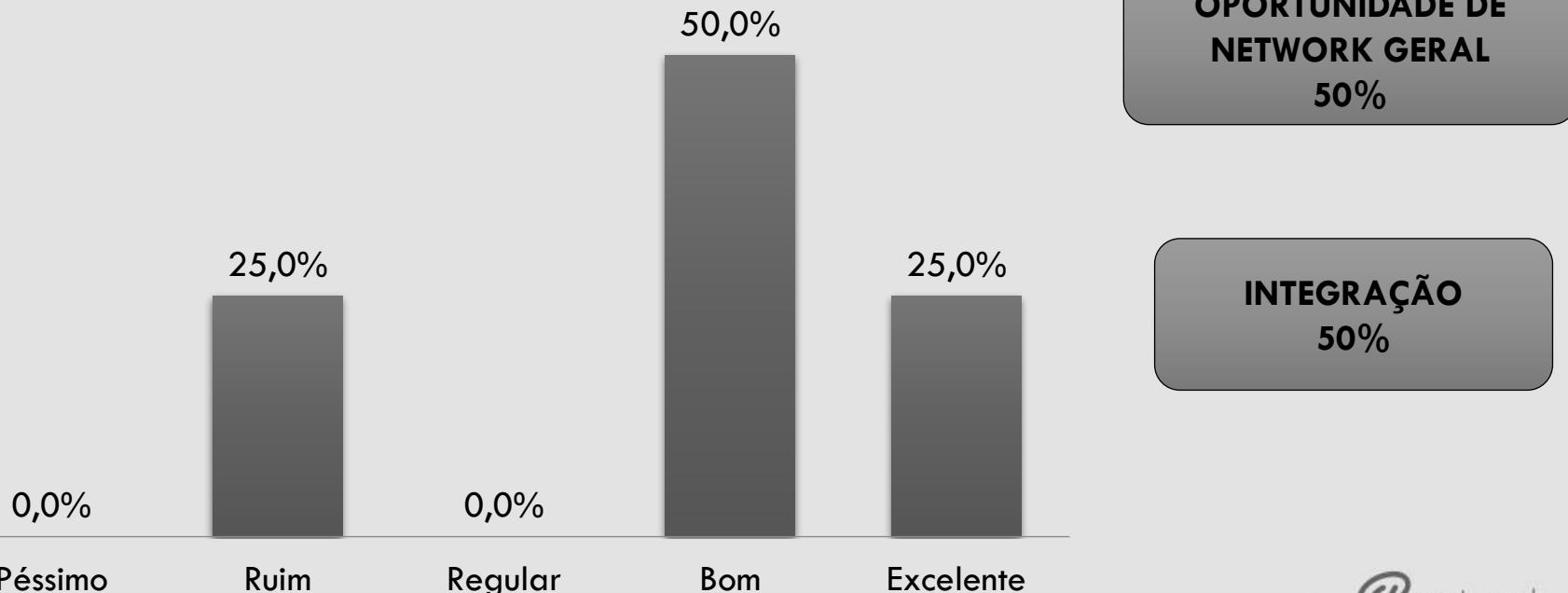
OPORTUNIDADE DE NETWORK: INTERAÇÃO



OPORTUNIDADE DE
NETWORK GERAL
50%

INTERAÇÃO
50%

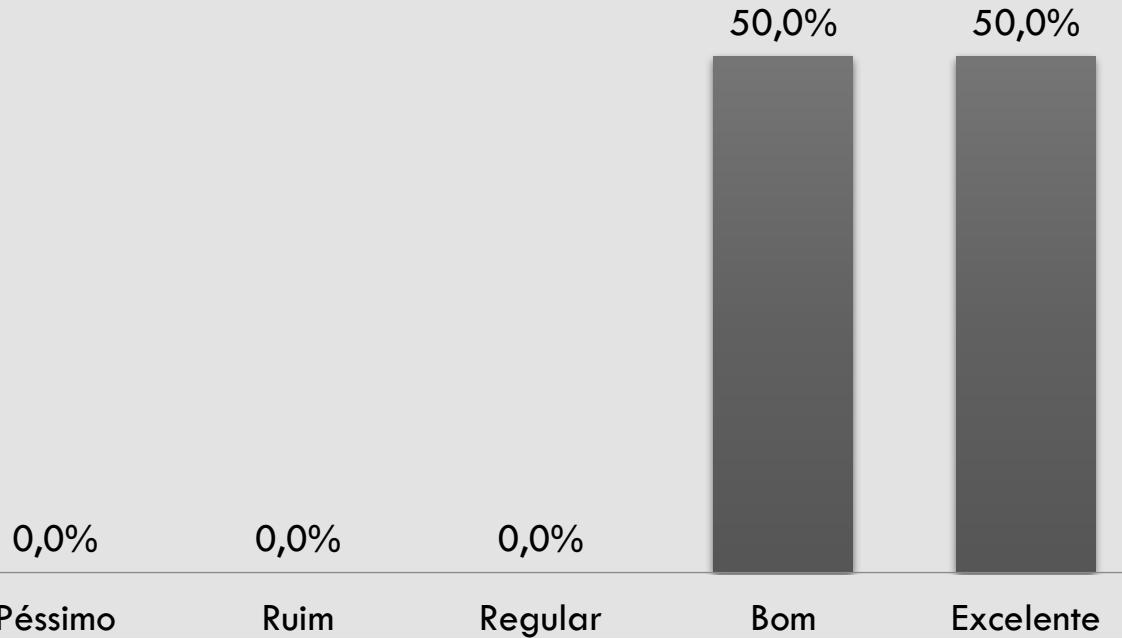
OPORTUNIDADE DE NETWORK: INTEGRAÇÃO DURANTE O EVENTO



AÇÕES

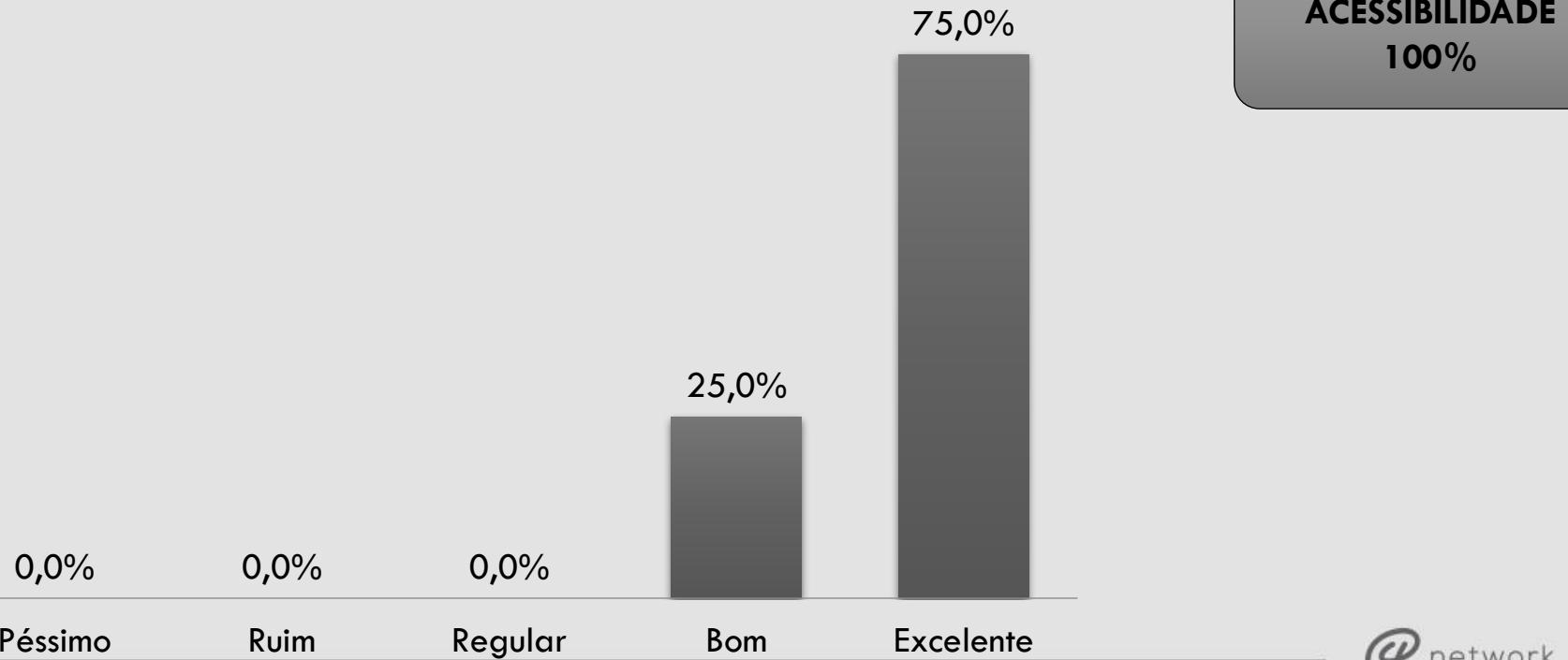
AÇÕES: O QUE VOCÊ ACHOU DA AÇÃO DO FRATERNO? (DOAÇÃO DE CESTA DE ALIMENTOS)

FRATERNO
100%



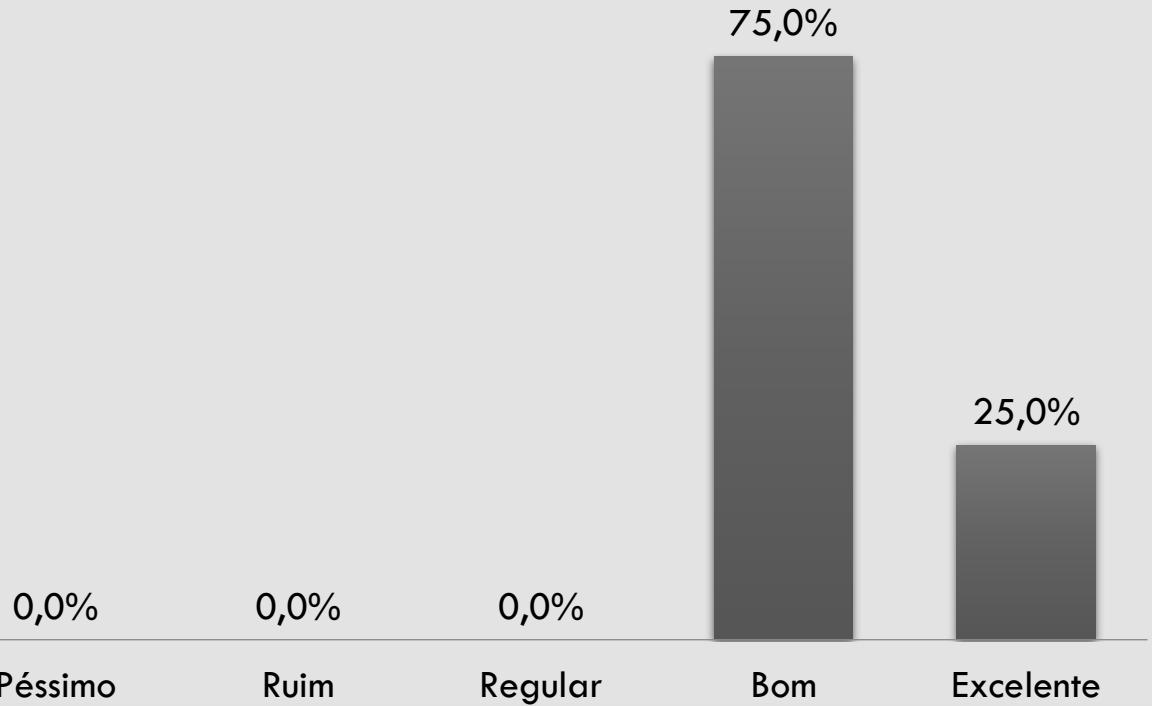
PLATAFORMA

PLATAFORMA: ACESSIBILIDADE



APLICATIVO 4NETWORK

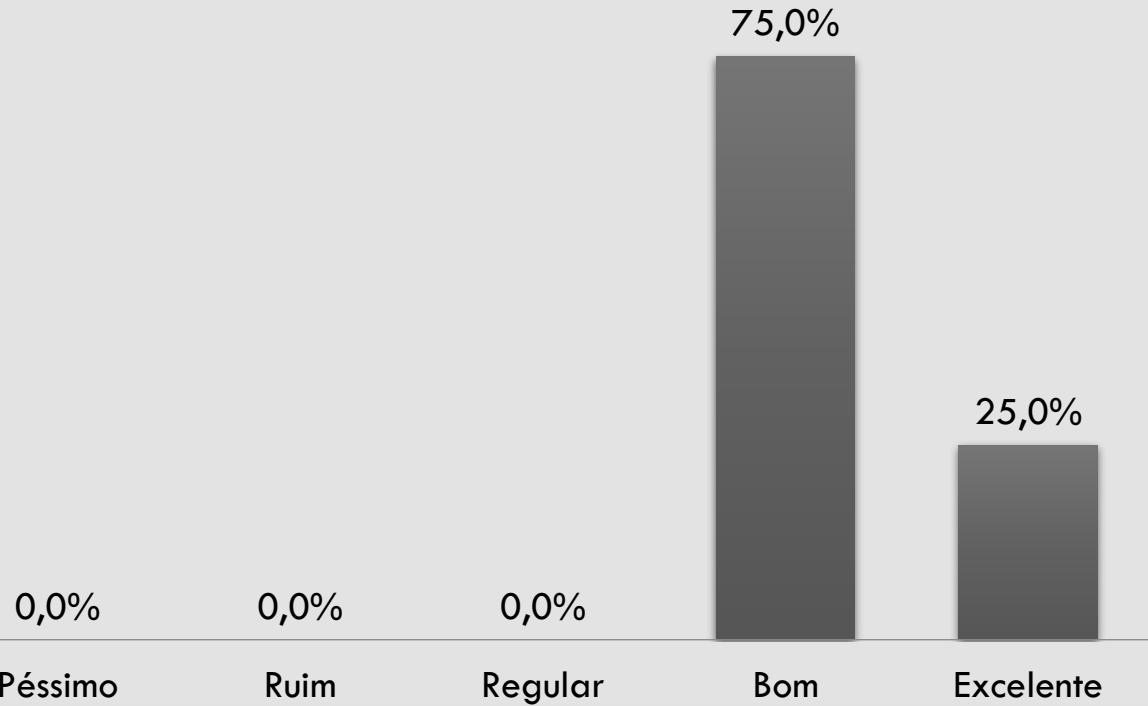
APLICATIVO 4NETWORK: USABILIDADE



**APLICATIVO 4NETWORK
GERAL
94%**

**USABILIDADE
100%**

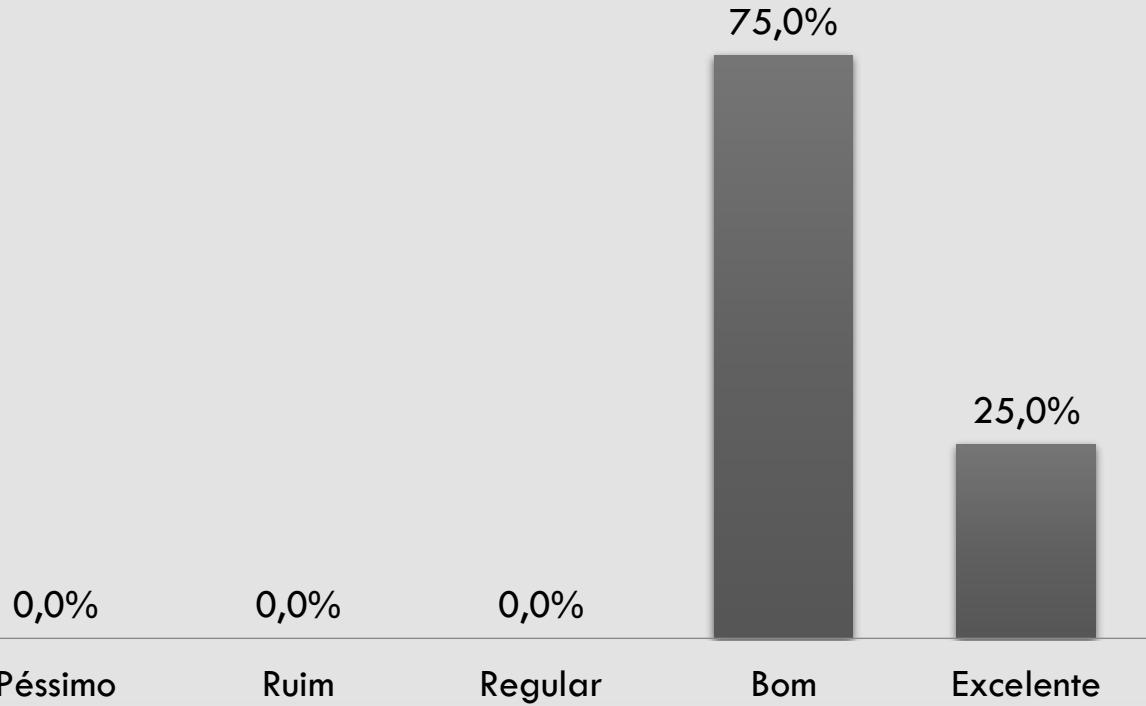
APLICATIVO 4NETWORK: CONTEÚDO



APLICATIVO 4NETWORK
GERAL
94%

CONTEÚDO
100%

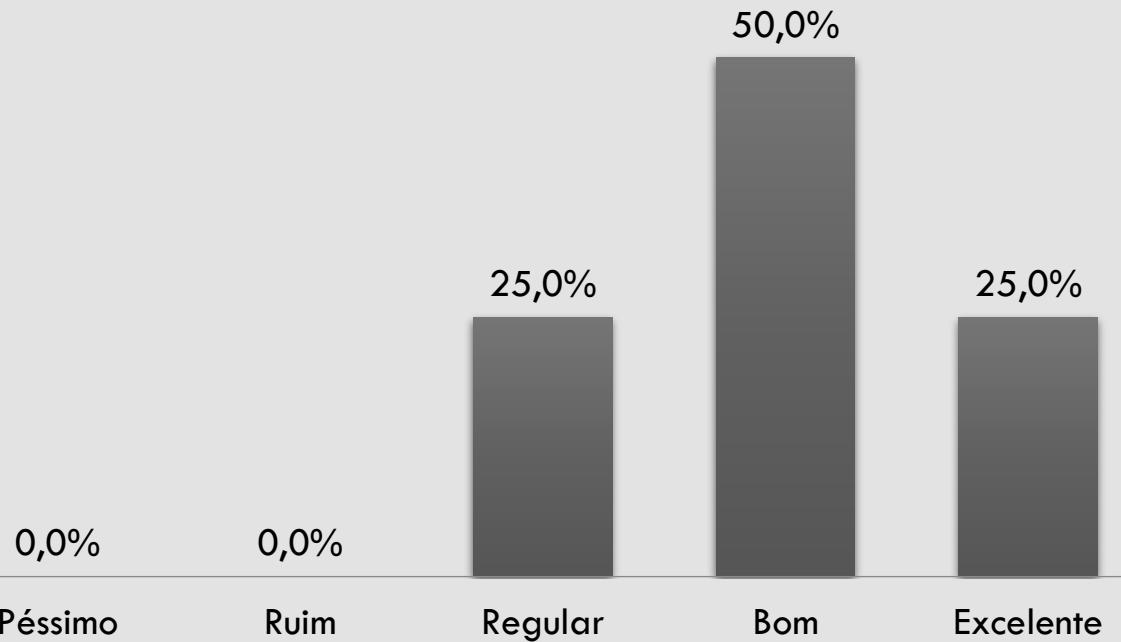
APLICATIVO 4NETWORK: INTERFACE



**APLICATIVO 4NETWORK
GERAL
94%**

**INTERFACE
100%**

APLICATIVO 4NETWORK: TROCA DE CARTÕES



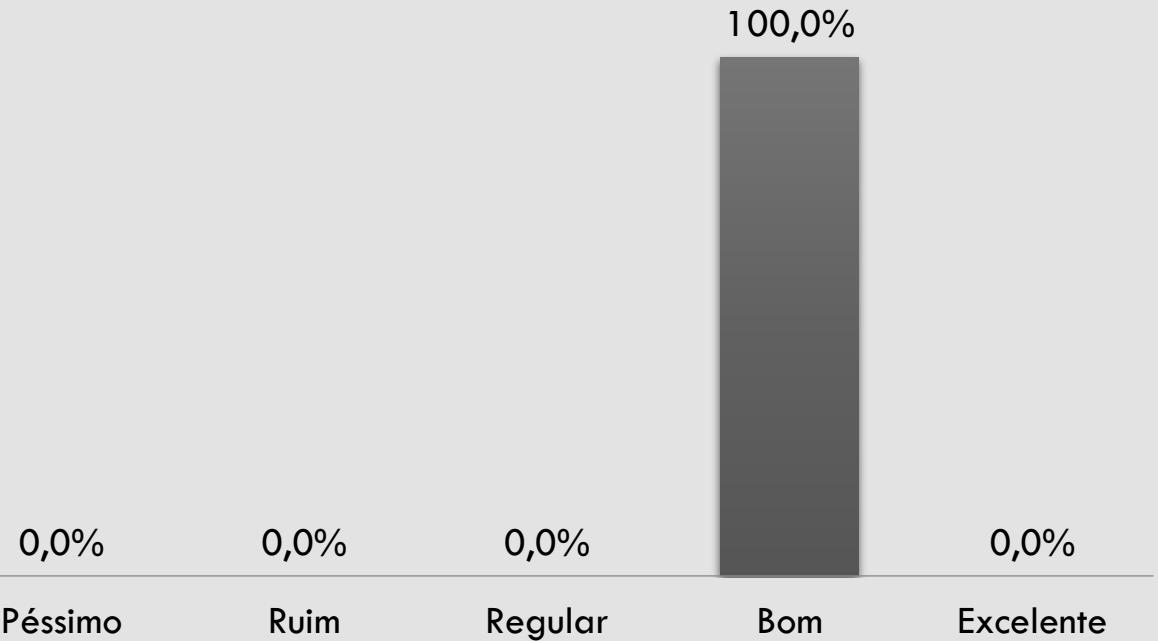
APLICATIVO 4NETWORK
GERAL
94%

TROCA DE CARTÕES
75%

NEGÓCIOS

—

NEGÓCIOS: PERSPECTIVA PARA FECHAMENTO DE NEGÓCIOS



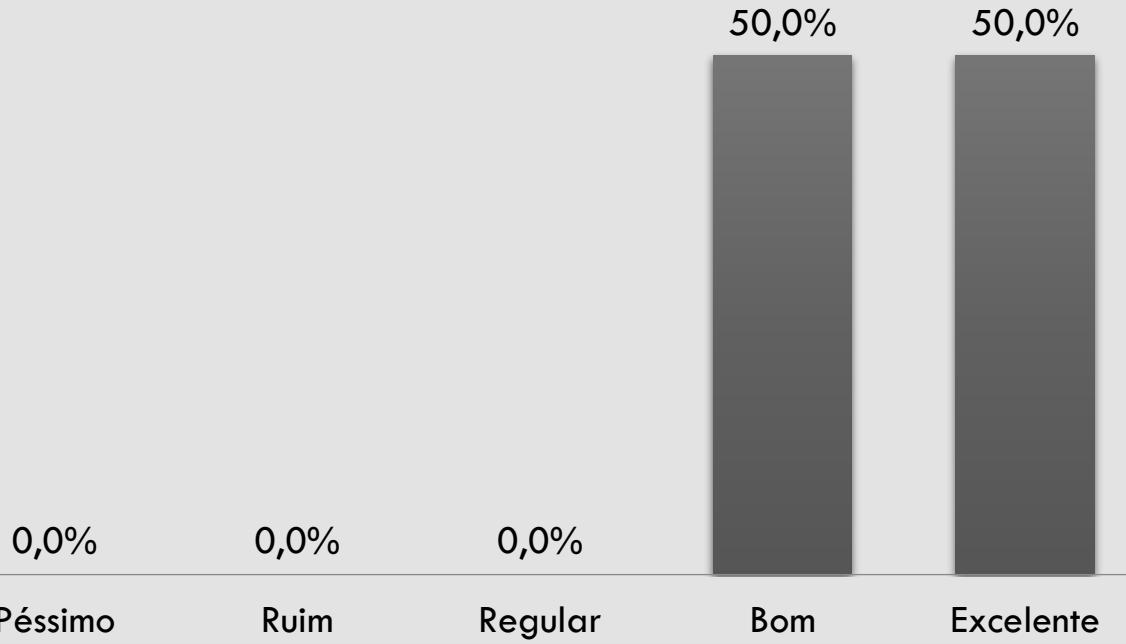
PERSPECTIVA PARA
FECHAMENTO DE NEGÓCIOS
100%



4CONNETWORKER 4CIO SOLA – 3^aED

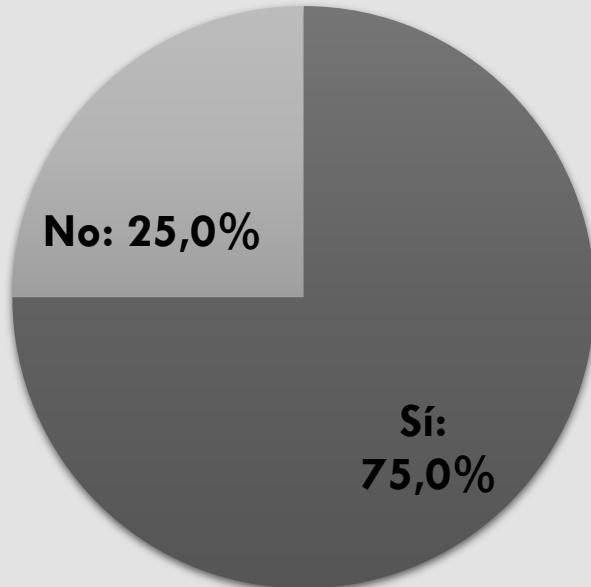
4CONNETWORKER 4CIO SOLA: COMO FOI SUA EXPERIÊNCIA?

4CONNETWORKER 4CIO SOLA
3^aED
100%

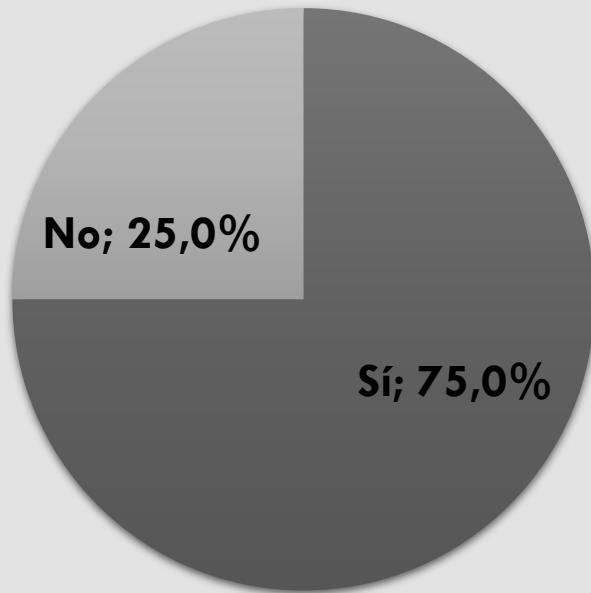


ASPECTOS GERAIS

ASPECTOS GERAIS: SUA EMPRESA PATROCINARIA OUTRO 4CONNETWORKER 4CIO SOLA?



ASPECTOS GERAIS: SUA EMPRESA PATROCINARIA OUTRO EVENTO DA 4NETWORK | IT4CIO?



Observações:

- **“Puse en las respuestas No porque no es una decision que tomaria yo directamente. Si fuera yo diria que si.”**